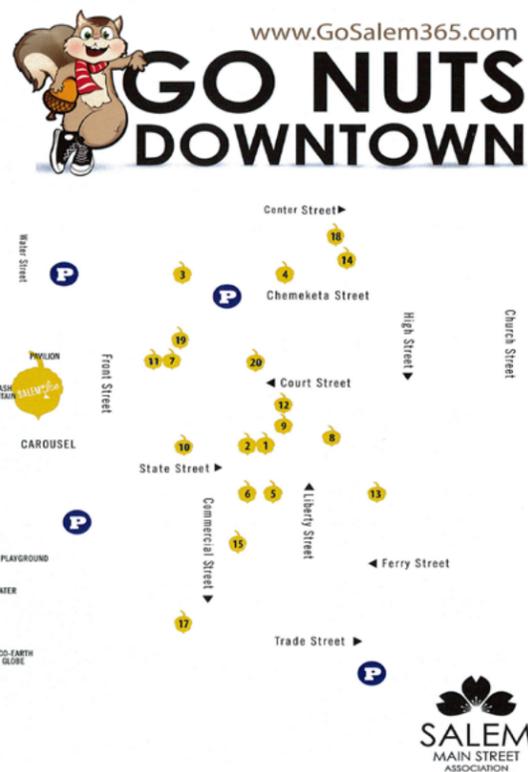


ARE THERE REALLY ONLY 20 BUSINESSES DOWNTOWN?
Or are there only 20 businesses Lane Street likes?

- 
1. Ma Valise
379 STATE ST
Mon-Sat: 10am-5:30pm
 2. THE ARBOR
367 STATE ST
M-Sat: 11am-5:30pm
 3. RUNAWAY ART
311 COMMERCIAL ST NE
W-Sat: 10am-6pm
Sun: 11am-5pm
 4. WILLAMETTE VALLEY KITCHEN COMPANY
333 CHEMEKETA ST NE
M-Sat: 10am-5:30pm
Sun: 10am-5pm
 5. WILD PEAR
372 STATE ST
M-Sat: 10:30am-6:30pm
 6. COOKE STATIONARY
370 STATE ST
M-F: 8:30am-5:30pm
 7. A CREATIVE PARLOR
265 COURT ST NE
W-F: 10am-7pm
Sat: 10am-3pm
 8. RING-A-DING RETRO
230 LIBERTY ST NE
Tues-Sat: 1:30pm-5:30pm
Sun: 12pm-3pm
Closed: Nov. 9, 13-15
 9. PENTACLE THEATER
145 LIBERTY ST, NE, SUITE 102
M-F: 10am-4:30pm
 10. WHERE THE SIDEWALK BEGINS
223 COMMERCIAL ST NE
M-F: 8:30am-5:30pm
Sat: 10am-5:30pm

11. COURT APPEARANCE STYLING STUDIO
251 COURT ST NE
10am-6pm (most days)
12. HATTAWEAR
189 LIBERTY ST AT THE REED OPERA HOUSE
M-Sat: 11am-7pm
Sun: 12pm-5pm
13. WILLAMETTE VALLEY MUSIC CO.
240 COMMERCIAL ST NE
M-F: 10am-6pm
Sat: 10am-5pm
14. OLIVE BOUTIQUE
480 CENTER STREET NE, #1144
M-Sat: 11am-8pm
Sun: 11am-6pm
15. OLIVIA'S
310 COURT ST NE
M-F: 10am-5:30pm
Sat: 10am-5pm
16. PERLE HOLISTIC SKIN & BODY CARE
170 LIBERTY ST SE
T-F: 11am-6pm
Sat: 11am-5pm
17. BENTLEY'S GRILL
291 LIBERTY ST SE
M-F: 11:30am-10pm
Sat: 3pm-10pm
Sun: 5pm-9pm
18. BASKIN ROBBINS
480 CENTER STREET NE, #1114
M-Sat: 11am-8pm
Sun: 11am-6pm
19. WILD THINGS
241 COMMERCIAL ST NE
M-Sat: 11am-9pm
Sun: 11am-7pm
20. LULLY'S TUTTO CUCINA
357 COURT ST NE
M-F: 10am-5pm
Sat: 11am-5pm



SALEM LAME STREET ASSOCIATION OUTS SOME NAMES-BUT NO WINNERS!

After being in business since the current Mayor was elected, the Salem Lane Street Association has listed their board members on their Salem Lane Street Associations perky, new website.

For the first time downtown can know who serves on their private board. Here are the names:

Officers and Board of Directors (2018-2019)

- Dana Vugteveen – President
- Sara Brown – Vice President
- Hazel Patton – Executive Director
- Caren Ann Jackson – Secretary
- Jim Vu – Treasurer
- Kat Baird
- Tiffany Bulgin
- Drew Campbell
- Ashley Casebeer
- Cindy Becker
- TJ Sullivan
- Alyssa Delgado
- Gayle Doty
- Jesse Hayes

This is your new board downtown. You didn't vote them in, you cannot vote anyone onto their board, only council can vote them out, we don't know when they meet, or what they talk about, but they received \$25,000 of your Parking Tax money this fiscal year. Way to go City!

It is unclear if the new Lane Street board is aware they have been selected to support installation of parking meters in the downtown Parking District in exchange for more funding! That's stealth thinking by City Council to create their own organization they can control to get what they want. Citizens are so gullible! Just like Go Downtown Salem all over again! Citizens have such short memories!

The Go Nuts Campaign downtown during the Christmas season - highlighting 20 businesses out of our 500 businesses - has awarded two \$600 prizes, but no one knows who they are or why they won. . . you might think a fancy-pants website would have that information.

Don't feel love from this organization? Wondering why they get funding and no one else does? Why these particular people? Where did this group come from and why haven't they contacted you and included you?

Don't support this board's actions and want them to go away? Email: "CityCouncil@cityofsalem.net" today.

**Today's Top News from
Downtown Cherry Pits
Exclusive to Downtown Salem**

January 2019

OBEDIENCE TRAINING FOR NEW BOARD MEMBERS OFFERED.

Beginning in February this year, the city council has voted to offer obedience training for any Salem citizen who wants to join a city advisory board. For the past two years the city council had a "sting operation" addressing the haphazard way citizens think and vote on advisory board such as Neighborhood Associations, Downtown Development Board (DAB), and various city committees and work groups.

Seats on advisory boards are designated to represent certain types of people, prejudice, ignorance, or dumb thoughts in the community. Here are how DAB board member positions are designated:

One member shall represent the interests of residents within the Riverfront-Downtown Urban Renewal Area.

One member shall represent the Salem community at-large (this member must not have a business or own property within the Riverfront-Downtown Urban Renewal Area).

One member shall represent an institutional organization including the State of Oregon, Marion County, Salem Area Transit District, Willamette University, a non-profit organization providing services within the Riverfront-Downtown Urban Renewal Area, or Salem Hospital.

Two members shall represent real estate development or banking/financial professionals (at least one appointment pays parking fees in the Downtown Parking District).

Six members shall represent business owners or property owners within the Riverfront-Downtown Urban Renewal Area.

The Urban Development director will teach classes in sitting and healing. Other staff will hold training on how to utilize the correct voting leash techniques. Training takes approximately 10 sessions and 1 million extra points will be added to your score when you apply for any advisory board position even if you don't complete the course. Also, to remove many current, untrained board members there will be one month of "Duck, Duck, Goose" where new applicants can tap an existing, untrained board member and take their place.

CITY OF SALEM EXPANDS THEIR COMPASSION AND RESPECT FOR AREA HOMELESS CITIZENS.

Beginning today, the Salem City Council is offering free hot dogs at city hall for all homeless citizens. The hot dog cart is located in the city hall atrium. The city understands how difficult and challenging homelessness can be for mentally ill and drug addicted citizens.

Public restrooms are available for hand washing before eating, picnic tables have been set up and a bluegrass band will play during the lunch hour, and symphony for evening meals. Porcelain plates and real silverware have been donated by the Downtown Urban Renewal department, there will be room for homeless rock artists to show and sell their work and free library cards will be handed out.

Any citizen wishing to donate to this project, or volunteer time should contact the Mayors office by phone at 503-588-6255 or email CityCouncil@cityofsalem.net. They would love your comments, donations and help.

CITY STAFF ENCOURAGED TO INCORPORATE “TRUMP TECHNIQUES”

The Salem City Council has directed all city staff to “redefine” any words that don’t meet their alternate reality - just like Trump! For example: Urban Development staff have successfully redefined the word “promotion” used in the Downtown Parking District ordinance.

Between 1980 through 2013, “promotion” had been defined as “funding for an independent downtown organization”. But the old definition did not adequately allow staff to manage money correctly.

To remedy this unfortunate situation, Urban Development staff just redefined “promotions” to mean they should use the Parking Tax Funds to add new signage on the downtown parking garages.

Redefining what words mean in city ordinance opens up a whole new avenue for city staff to “redefine into being” all kinds of kinky budget tricks to reduce services.

At the Feb 22, 2018 DAB budget meeting on the Parking District expenditures for 2019, board members actually asked “Why is the Parking Fund paying for a downtown organization?”, “Why are parking funds used to buy hanging baskets, can’t business owners buy their own flower baskets?”. And, my favorite “What is so hard about going out once a day and throw some water on flowers?”. Doesn’t matter that the parking tax was created to pay for exactly those costs.

From their discussion it is apparent some “obedience training” has already begun. City Staff has the board convinced the most pressing purpose of Parking Tax funds is to maintain the downtown garages. No matter that the parking garage have a \$1 million a year income from parking permits and rents from the tenants on the ground floor. City Staff want ALL THE MONEY for their pay checks and office costs.

City Staff have a large metal straw located in the finance department they can access to siphon off

whatever funds they want from the parking district to fill holes in other city budgets. Even \$325,000 to pay for police officers downtown. MAKE SALEM GREAT AGAIN!

BAH, HUMBUG DOWNTOWN

You may have noticed there were no Christmas decorations downtown this year. Urban Development’s Nazi Commandant and DAB decided maintenance on the three parking garages was more important than your Christmas sales and downtown’s financial health.

Here is the Commandant’s statement:

“Parking fund revenue growth is not keeping pace with growing capital project and maintenance needs in the garages. There is very little funding available to replace holiday decorations, install holiday decorations, or to spend on other beautification items”. ...the DAB recommended that the little available funding available for decorations be spent on banners.

The downtown Parking District is projected to bring in \$428,000 in 2019 to fund our downtown promotions and replace the money the city used to make on the penny parking meters that were removed in 1975.

*Where did that \$428,000 go you ask?
Check out the center fold budget!*

*Or visit:
<https://www.cityofsalem.net/citydocuments/adopted-budget-book-1-fy-2018-19.pdf>
Once there, scroll on down and click on “Downtown Parking District”. Watch your dreams die.*

HAVE IDEAS FOR NEW ARTICLES?

We welcome your input for new articles. You can write and submit them yourselves! Any topic about downtown written in satire, but needs to have an element of truth or wishful thinking. No bad words.

We are NOT asking you what you think of our newsletter, we just don’t care. It is cathartic for us to write, and maybe you will learn something, or write an email about something wrong downtown. This is your downtown, save it from the beasts who have it in their slobbering, clenched fangs. Submit to SalemCherryPits@gmail.com

CITY STARTS “GO FUND ME” PAGE!

The city announced Friday they are hosting a “Go Fund Me” campaign for all future funds to hire city consultants. The city council reviewed the past twenty years of consultants recommendations finding 100% of them agreed with city staffs position. Since citizens are not allowed to work with city consultants, only city staff, City Council recognized city staff only use consultants to prove their ideas were “right” to begin with.

In the future, funds that were paid to “outside consultants” will now be made available to fund citizens dreams and desires. Golly, downtown can have their own downtown organization to represent them! Finally there are funds for citizens to get sidewalks in neighborhoods, and around schools. Park maintenance can be funded! Dream big Salem!

The City requires Travel Salem to raise \$2 for every \$1 the city gives them to promote tourism. Finally City Councilors are going to require the same of city staff. Other governments are watching our pilot program with hopes of funding PERS with “Go Fund Me” for the State! We are real leaders in our state! Follow us, everyone!

ONE-DOLLAR GATES BEING INSTALLED IN DOWNTOWN PARKING GARAGES!

The Salem City Council has agreed to install gates on the three downtown parking garages and charge \$1 to enter. Employees can now park all day while they work, and only pay \$1 per day. Customers who want covered parking with skybridges to the Mall, Kohls, Macys’ and Penneys won’t mind spending \$1 for the convenience of parking in the spider ridden garages.

Consultants have shown the city can increase income by \$1 million per year with the new gates. Savings can be made by eliminating parking permits fees. The new \$1 million will be dedicated to garage maintenance! Problem solved!

It will be entertaining to see how long it takes for city staff to divert that income stream into more staff salaries and their employee burden. I think it will become a flood zone of new money for staff to suck up!

WHO ARE THE MAGIC WANDS ON THE DOWNTOWN ADVISORY BOARD?

Glad you asked. They are appointed by City Council and the Urban Renewal Agency (that’s just city council). The DAB makes recommendations on expenditures in the Downtown Urban Renewal District and the Downtown Parking District. They serve for 3 years and can be reappointed for another 3 years.

Here are the current members:

Aaron Terpening Representing “At-Large”

Brad Compton Representing a business owner or property owner within the Riverfront Downtown

Chip Conrad Representing Riverfront Downtown

Dana L. Vugteveen Representing business owner or property owner within the Downtown Parking District;

Jesse Y Hayes Representing business owner or property owner within the Downtown Riverfront Downtown

Laurie Miller Representing business owner or property owner within the Downtown Parking District

Maria Palacio Business or property owner within Downtown URA,

Hillary Banks Representing a real estate development or banking/financial professional

Ronald Welter Representing real estate and/or banking/financial professionals

Vincenzo Meduri Resides within or represents the interests of residents within the Riverfront Downtown

Institutional - VACANT!

This list probably contains many people you don’t know, or have never heard of. That is on purpose. Stop thinking that’s weird. These people know everything.

Occasionally, members move, die, or are removed for knowing too much history and facts. If you are interested in completing your obedience training you can apply to be appointed. Good luck. To find a well hidden application just Google “Downtown Advisory Board, Salem OR” and have fun.

NEW PRIVATE CLUB AT CITY HALL

In a recent visit to City Hall to pay for another public records request, it was found that the City Recorders office is no longer open for citizens during the lunch hour. It is unclear why EVERY staff member has to leave for lunch at the same time, but we fear it is alligators.



If you think you can kill time at the City Hall Cafe on the ground floor while waiting for the whole City Recorder and Legal Department to chew their food 32 times, then you are wrong. The City Hall Cafe is now a private club for the sole use of City staff and their "accompanied guest. Least you try to sneak your "public self" in there, they have video cameras set up to catch you!



This is another accomplishment in the long term plan to exclude citizens from City Hall and environs. In the past the city council has voted to no longer allow citizens to host events in the City Hall atrium. Only city staff and elected officials can now hold events in the atrium.

It has long been known our city staff are overworked when they have to deal with the great-unwashed-public. They can be much more efficient when they are not interrupted by pesky citizens with no obedience training and possible cooties.

Having the city recorders office closed during the lunch hour eliminates burdensome citizen payments and questions all week. If you work 8 am to 5 pm, city staff now NEVER has to deal with you! Take that citizens, fork over the money, but don't touch!

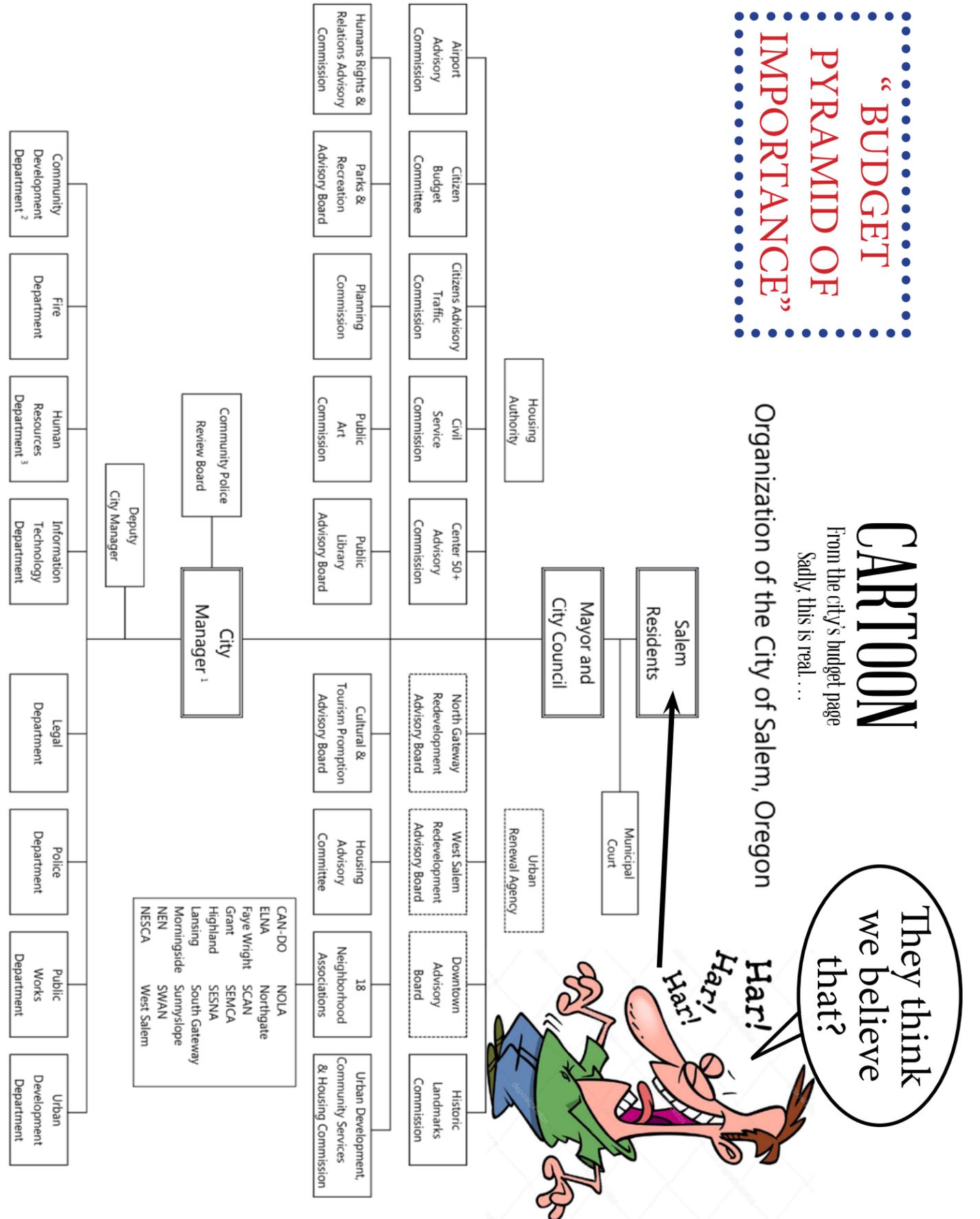
COURT/LIBERTY POND UPDATE

With global warming happening all around us, some folks are confused about the location of the Liberty/ Court Street pond. Because the rain gods have abandon us for most of the early winter the pond has had sporadic appearances.

Here is a recent appearance:



Note the additional tributary added in the last rainfall. Some folks have mistaken the pond as a reflection pond because of the beautiful reflections on the pond water. What is lurking underneath the water is unknown and quite frankly, a little disturbing. Recent rumors state Hillary's 30,000 missing emails might be stuffed under that manhole.

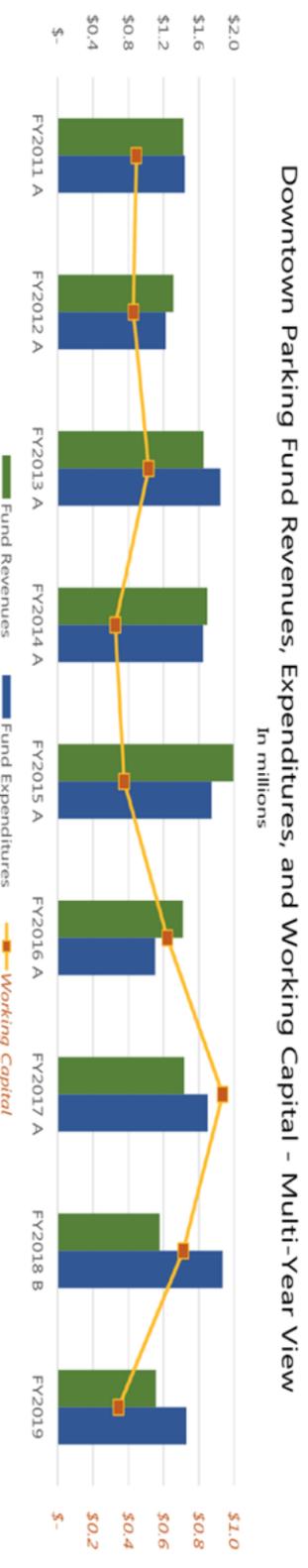


City of Salem Budget Downtown Parking Fund Assumptions and Trends FY 2019

Account	Assumption	Amount	Account	Assumption	Amount
Proceeds from Downtown Parking Fund program activities					
34128	Downtown Parking Tax: assessments to downtown businesses to support the free customer program in the Downtown Parking District, estimating a 8.2% decrease from the FY 2018 budget	\$ 428,880	34138	Parking Rent - Liberty Square Parkade Monthly Rent: revenue from daily and monthly parking permit sales at the Liberty Parkade, estimating a 1.9% decrease from the FY 2018 budget	\$ 257,210
34130	Parking Rent - Riverfront Monthly Rent: revenue from daily and monthly parking permit sales at the Riverfront Park, estimating a 2.4% increase over the FY 2018 budget	\$ 24,430	34140	Parking Rent - Marion Parkade Monthly Rent: revenue from daily and monthly parking permit sales at the Marion Parkade, estimating a .6% increase over the FY 2018 budget	\$ 176,950
34136	Parking Rent - Chemeketa Parkade Monthly Rent: revenue from daily and monthly parking permit sales at the Chemeketa Parkade, estimating a .9% decrease from the FY 2018 budget	\$ 197,590			

Not all revenues included on the next page are highlighted here.
See the service area of *Strong and Diverse Economy* for more information about Downtown Parking Fund program expenses.

Where the money comes from



Downtown Parking Fund - FY 2019 Project Budget

	Adopted Budget FY 2018	DAB Recommend FY 2019	Adopted Budget FY 2019
Police			
Police services provided downtown	\$ 310,350	\$ 323,860	\$ 323,860
Administration and Overhead			
Administration and board support (Urban Development)	\$ 55,510	\$ 51,940	\$ 51,940
Support Services Charge (indirect cost allocation plan)	65,840	165,130	165,130
Parking permit administration (Building and Safety Division)	61,990	67,600	67,600
Policy revisions, public outreach / communication (Urban Development)	10,000	-	-
	<u>\$ 193,340</u>	<u>\$ 284,670</u>	<u>\$ 284,670</u>
Downtown Contracted Services			
Downtown Clean Team	\$ 123,490	\$ 92,940	\$ 92,940
Flower baskets (carryover)	-	-	11,470
Holiday decorations	16,500	-	-
Marketing and promotions	32,150	25,890	25,890
Parking Management: annual update of parking resources	20,000	-	-
Seasonal banners	-	9,800	9,800
	<u>\$ 192,140</u>	<u>\$ 128,630</u>	<u>\$ 140,100</u>
	<u>\$ 1,283,000</u>	<u>\$ 1,112,710</u>	<u>\$ 1,123,710</u>
Bad Debt Write Off	\$ 35,000	\$ 35,000	\$ 35,000
Capital Improvements / Reserve (to Fund 255)	300,000	100,000	100,000
Contingencies	250,000	200,000	200,470
Total Expenditures	<u>\$ 1,868,000</u>	<u>\$ 1,447,710</u>	<u>\$ 1,459,180</u>
Unappropriated Ending Balance	\$ -	\$ -	\$ -

Where the Parking District money goes

Total Resources	\$ 1,868,000	\$ 1,447,710	\$ 1,459,180
Expenditures			
Capital Improvements			
Chemeketa Parkade elevators (carryover)	\$ 24,920	\$ -	-
Chemeketa Parkade deck renovation (carryover)	96,260	-	-
Marion Parkade - reseal masonry (carryover)	42,000	-	-
	<u>\$ 163,180</u>	<u>\$ -</u>	<u>\$ -</u>
Regular Maintenance / Operation of Structures			
Electricity	\$ 81,560	\$ 70,710	\$ 70,710
Grant - Artapotties	4,000	-	-
Insurance	30,790	31,720	31,250
Landscape maintenance (Parks Operations)	500	500	500
Miscellaneous downtown repairs	10,000	5,000	5,000
Parking garage space sensors	50,000	-	-
Routine maintenance - Chemeketa Parkade	100,630	113,360	113,360
Routine maintenance - Liberty Parkade	42,420	43,410	43,410
Routine maintenance - Marion Parkade	67,520	77,790	77,790
Striping, meters (Transportation Services)	700	700	700
	<u>\$ 388,120</u>	<u>\$ 343,190</u>	<u>\$ 342,720</u>
Maintenance of District			
Refuse disposal	\$ 35,000	\$ 31,500	\$ 31,500
Refuse container maintenance (Transportation Services)	870	860	860
	<u>\$ 35,870</u>	<u>\$ 32,360</u>	<u>\$ 32,360</u>

You can easily see how “Salem Residents” are the top of the “Pyramid of Importance”. Their importance really shows up on this budget. Can you locate your importance?